



PROTOCOL OF AGREEMENT

The Province of Ascoli Piceno (below called “Province”), sited in Ascoli Piceno, Piazza Simonetti, in person of the President Massimo Rossi

and

“Piceno Promozione”, special Company of the Chamber of Commerce of Ascoli Piceno, sited in Ascoli Piceno, Via Mercantini 25, in person of the President Algeo Marcozzi

hereby, drawn up in two originals, one for each contracting party,

whereas

- “Piceno Promozione” was established by the Chamber of Commerce of Ascoli Piceno, according to the article 2 of the law 29th of December 1993, n. 580, as a special Company, disciplined by the Statute endorsed with resolution of the Council n. 91 on 12th of April 2001 and modified with resolution of the Council n. 112 on 18th of April 2005;
- Fundamental aims of “Piceno Promozione” are the promotion of concerns interests, the improvement of the local productions and the supplying of concrete services for the concerns (art. 1 of the mentioned Statute);
- “Piceno Promozione” runs the management of the “provincial desk for the internationalization”, established by the Chamber of Commerce, according to the D.Lgs. 31st of March 1998, n. 143, as an operational instrument of services for the concerns, supported by the Region Marche with protocol endorsed by the Chamber Council with resolution n. 314 on 22nd of November 2004;



- The Province, within its participating and concerting aims, promoted the settling of a “Permanent Table for the Economic Planning”, in which take part all the actors of the local economy (Association of professional category of concerns, Trade Unions, Universities, Centres of research, Chamber of Commerce, Union of industrialization), and signed a “Declaration of intentions” (acknowledged by the Chamber Council with resolution n. 16 of the 24th of January 2005) as explicit demonstration of the will to translate the necessary initiatives for the training, the innovation and the diversification of the economical system, including the support to the investment, the promotion and the internationalization of the productive activities and the territory’s resources into real strategies and operational choices;

- The Province considers necessary to stimulate and to foster the rationalization of the services offered the territory with public resources, avoiding wastes or duplications;

- The Province, for the realization of initiatives consequent from the cited “Declaration of intentions”, intends to favour the subjects (local bodies, organizations and public, public-private and selected private societies) who are in the territory and who, in their activity, answered, in a qualified way, the territory’s needs; subjects among who, the special Company has certainly to be included;

Having said that, the Province and Piceno Promozione agree that:



- 1.** the Province and Piceno Promozione work in synergy for the promotion of the local economic system, through the organization or participation in fair events, explorative and business missions, receiving foreign delegations or similar promotional initiatives;
- 2.** the Province and Piceno Promozione identifies in the preventive concertation the tool to provide for the promotional events to realize within the reported financial year; this concertation, with the exception of the institutional procedures for the internal planning of each body, will be activated, in priority, by the “Permanent Table for the Economic Planning” which, in internationalization matters, will be convened every time it will be considered necessary;
- 3.** the Province gives Piceno Promozione the task of managing events of mutual interest identified in the concertation phase;
- 4.** the Province and Piceno Promozione contribute to financing the events of mutual interest with 50%, except different agreement taken in phase of concertation;
- 5.** the Province obliges itself to pay 50.000,00 € for the year 2008, as annual share of contribution for the services given by Piceno Promozione;
- 6.** Piceno Promozione obliges itself to manage the events of mutual interest identified in phase of preventive concertation and to provide assistance and support to the fair events autonomously funded by the Province, identified in phase of preventive concertation;



This protocol of agreement refers to the financial year 2008, it is considered effective until the 31st of December 2008 and it can be renewed through an explicit display of will of each part.

Ascoli Piceno 28th of March 2008

Special Company
“Piceno Promozione”
President
(Algeo Marcozzi)

Province
of Ascoli Piceno
President
(Massimo Rossi)
